



Join Global NY's Multi-Sector Trade Mission to Mexico

APRIL 23-27, 2023
MEXICO CITY AND MONTERREY

Please join Global NY on our upcoming trade mission to Mexico. Participants will receive a customized schedule of B2B meetings to discuss export and business opportunities with prospective customers and business partners and benefit from networking events and logistical support provided by Global NY's Mexico Trade Office.

Why Mexico?

- **Abundant opportunities:** \$660 billion in traded goods and services cross the U.S.-Mexico border every year.
- **Multiple benefits:** Mexico offers a strategic location with an attractive business climate, legal certainty and notable political maturity.
- **Less paperwork, increased demand:** USMCA has eliminated most tariffs and paperwork for exporting to Mexico and increased demand for U.S. and Canadian goods and services.
- **Economic scale:** The Mexican economy is the 13th largest in the world.

Major Industries and Opportunities:

- Automotive, Aerospace Parts and Supplies
- Environmental Technologies
- Medical Devices and Healthcare Systems
- Manufacturing Machinery, Tools, Dies & Automation
- Plastics and Resins
- Infrastructure, Safety and Security

The STEP Program:

One way Global NY helps business export products and services is by connecting them to the **State Trade Expansion Program (STEP)**, offering funding by the U.S. Small Business Administration (SBA) through Empire State Development (ESD). *For eligible companies, the STEP grant can reimburse a significant portion of your travel and lodging expenses, plus the participation fee of US\$750.*

Is Your Business Eligible?

To be eligible for a **STEP grant**, your business must meet SBA's business criteria. To find out more, contact Global NY directly to discuss the criteria and any questions you may have. Ineligible business includes law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

The deadline for registration is February 17, 2023.

To find out more about the
Trade Mission and the STEP Program:

global.ny.gov globalny@esd.ny.gov (212) 803-2300

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A Division of Empire State Development