



New York State
Department of Economic Development
Division of Minority and Women's
Business Development

In the matter of the appeal of

Lida Strategic Solutions, Inc

FINAL ORDER 19-02

From a denial of certification as a Women-owned Business Enterprise pursuant to Executive Law Article 15-A.

This order arises from an administrative action brought by Lida Strategic Solutions, Inc. ("Lida") pursuant to 5 NYCRR Section 144.4. Appellant, Ms. Romig, seeks reversal of the decision of the Division of Minority and Women's Business Development (the "Division"), dated January 5, 2017, to deny Lida certification as a Women-owned Business Enterprise ("WBE").

This appeal was assigned to Administrative Law Judge Helene G. Goldberger. The appellant submitted a written appeal which was received by the Division on April 11, 2017. The Division, represented by Thomas Regan, Esq., filed a response on February 20, 2019. The submissions of the parties are contained in the appeal record.

On March 7, 2019, the Division received from Administrative Law Judge Goldberger a Recommended Order that affirmed the Division's determination to deny the application by Ms. Romig to certify Lida as a WBE.

The issues on appeal were whether: Ms. Romig's contributions were proportionate to her equity interest in the business enterprise as demonstrated by contributions of money, property, equipment or expertise and whether Ms. Romig was in control of the significant operations of the business enterprise.

After considering the appeal record, I accept the recommendation of the Administrative Law Judge as it pertains to the facts of this case. Incorporation by reference is hereby made with respect to the findings and conclusions of the Recommended Order; namely, that Lida does not

meet the requirements for certification as set forth in Article 15-A of the Executive Law and the rules and regulations promulgated thereunder.

It is hereby **ORDERED** that the decision to deny certification, dated January 5, 2017, is affirmed. Accordingly, Lida will not be listed in the Division's directory of certified Minority and Women-owned Business Enterprises.

June 5, 2019

A handwritten signature in black ink, appearing to read 'Valerie White', written over a horizontal line.

Valerie White
Executive Director
Division of Minority and Women's
Business Development