



Join Global NY's Multi-Sector Trade Mission to Canada

**AUGUST 21–23, 2018
TORONTO, CANADA**

**Are You a New York State Business Interested
in Exporting to Canada?**

Global NY is Recruiting for the Canada Trade Mission

Global NY is recruiting six companies (one person per company) to participate in an August trade mission to Canada. Join us to gain access to this key global market. Key industries include:

- Aerospace
- Defense and Security
- ICT
- Medical Devices

Why Export to Canada?

- Canada is New York's #1 Buyer
- New York Exports \$12.6 Billion in Goods to Canada annually
- Canada is Seeking Innovative New Products from NY Companies

Application Deadlines and Details:

The deadline for applications is **April 27, 2018**. For eligible companies, the STEP grant can reimburse a significant portion of your travel and accommodation expenses. You will also be eligible to apply for Global NY's customized Export Marketing Assistance Service (EMAS).

Global NY offers one-stop shopping to both local businesses that want to export globally – and to foreign businesses looking to invest in New York. One way we're helping small businesses export their products and services is by connecting them to the **State Trade and Export Promotion (STEP) Program**.

Funding – offered by the U.S. Small Business Administration (SBA) through Empire State Development (ESD) – supports a variety of activities, including participation in foreign trade missions.

Is Your Business Eligible?

To be eligible for a STEP grant, your business must have 500 or fewer employees, have been profitable for the past year, have a product or service to export and meet the standards and mission of the STEP Program. (MWBE firms and businesses classified as NYS strategic industries are encouraged to apply.)

Ineligible businesses include law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

To find out more about the STEP Program:

global.ny.gov globalny@esd.ny.gov (212) 803-2300



**Global
NY**