



Harlem Community  
Development  
Corporation



New York City



# Creative Marketing on a Shoestring Budget

**This workshop will provide you with strategies to market your business on a tight budget. When customers are ready to buy, you should be at the top of their list.**

**Topics include:**

- **Practical ways to increase sales without using a lot of resources**
- **Techniques for attracting new prospects**
- **Strategies for getting more business from existing customers**
- **Tips for effectively networking with fellow entrepreneurs**

**Wednesday, April 9, 2019  
9:30 AM – 12:00 PM**

**Location:**

**Adam Clayton Powell, Jr. State Office Building  
163 West 125th Street, 2<sup>nd</sup> Floor Art Gallery  
(You will need a photo ID to enter this ADA-compliant building)**

**Space is limited. Please register for this free workshop by contacting Harlem CDC at 212-961-4100 or [harlemcdc@esd.ny.gov](mailto:harlemcdc@esd.ny.gov).**

**Harlem CDC is a Subsidiary of Empire State Development**