



Harlem Community
Development
Corporation



Creative Marketing on a Shoestring Budget

This workshop will provide you with strategies to market your business on a tight budget.

Topics include:

- Practical ways to increase sales without using a lot of resources
- Techniques for attracting new prospects
- Strategies for getting more business from existing customers
- Tips for effectively networking with fellow entrepreneurs

Wednesday, May 9, 2018
9:30 AM – 12:00 PM

Location: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter the building)

Space is limited. Please register for this free workshop by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

Harlem CDC is a Subsidiary of Empire State Development