



Harlem Community  
Development  
Corporation



# Designing Your NYC Startup Journey

Each business owner has a unique startup path. Learn how three entrepreneurs in the food, health and fashion industries launched successful businesses in NYC and how you can chart your own journey.

The following topics will be covered:

- Refining Your Business Concept
- Building an Audience in NYC
- Building a Strong Team
- Raising Capital
- Protecting Your Business
- And Lots More

**Presenter:**

**Lloyd Cambridge, Founder & CEO of Progress Playbook**

**Thursday, April 18, 2019**

**9:30 AM – 11:30 AM**

**Location:** Adam Clayton Powell, Jr. State Office Building  
163 West 125th Street, 2nd Floor Art Gallery  
(You will need a photo ID to enter this ADA-compliant building)

Space is limited. Please register for this free seminar by contacting Harlem CDC at 212-961-4100 or [harlemcdc@esd.ny.gov](mailto:harlemcdc@esd.ny.gov).

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