



Harlem Community
Development
Corporation



Establish and Build Your Retail/Wholesale Business

A panel of experts will explain the nuts and bolts of running a successful retail and/or wholesale business.

Topics include:

- Determining the best sources of funding for a start-up or expanding business
- Managing production, inventory and distribution of your product
- Defining your marketing strategy
- Integrating your online presence with your business strategy
- Improving customer experience
- Addressing threats to your business

Wednesday, May 23, 2018
9:30 AM – 12:00 PM

Location: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter the building)

Space is limited. Please register for this free seminar by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

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