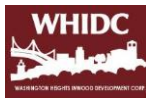




Harlem Community
Development
Corporation



How to Write a Business Plan

This free seminar will help small business owners and entrepreneurs understand the importance of writing a business plan.

Discussion topics include:

- Why You Need a Business Plan
- How to Utilize Your Business Plan
- Your Business Path and Growth Projections
- Planning for Marketing Your Business
- Completing a Break-even Analysis
- What You Need to Sell to Cover Expenses and Show a Profit

Thursday, January 11, 2018
9:30 AM – 11:30 AM

Location: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter the building)

Space is limited. Please register for this free seminar by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

Harlem CDC is a Subsidiary of Empire State Development