



# Join Global NY's Multi-Sector Trade Mission to Mexico

**FEBRUARY 25 – MARCH 3, 2018**  
**MEXICO CITY AND MONTERREY**

Please join Global NY and the Conference of Great Lakes and St. Lawrence Governors and Premiers on our upcoming trade mission to Mexico. Participants will receive a customized schedule of B2B meetings to discuss export and business opportunities with prospective customers and business partners and benefit from networking events and logistical support provided by Global NY's Mexico Trade Office.

## Why Mexico?

- **Abundant opportunities:** \$580 billion in traded goods and services cross the U.S.-Mexico border every year.
- **Multiple benefits:** Mexico offers a strategic location with an attractive business climate, legal certainty and notable political maturity.
- **Less paperwork, increased demand:** NAFTA has eliminated most tariffs and paperwork for exporting to Mexico and increased demand for U.S. and Canadian goods and services.
- **Economic scale:** The Mexican economy is the 13th largest in the world.

## Major Industries and Opportunities:

- Agriculture
- Automotive Parts and Supplies
- Energy Sector
- Environmental Technologies
- Medical Devices
- Telecommunications Infrastructure
- Transportation Infrastructure

## Details:

Each participant will receive a customized schedule of B2B meetings with prospective customers and/or business partners and will benefit from group networking events, dinners, all-group ground transportation, including airport transfers. Participation fee is US \$1,350 per person (each additional participant US \$400).

## The STEP Program:

One way Global NY helps business export products and services is by connecting them to the **State Trade Expansion Program (STEP)**, offering funding by the U.S. Small Business Administration (SBA) through Empire State Development (ESD). *For eligible companies, the STEP grant can reimburse a significant portion of your travel and lodging expenses, plus the participation fee.*

## Is Your Business Eligible?

To be eligible **for a STEP grant**, your business must meet SBA's business criteria. To find out more, contact Global NY directly to discuss the criteria and any questions you may have. Ineligible business includes law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

The deadline for registration is December 1, 2017.

To find out more about the Trade Mission and the STEP Program:  
[global.ny.gov](http://global.ny.gov)      [globalny@esd.ny.gov](mailto:globalny@esd.ny.gov)      (212) 803-2300

