



Harlem Community
Development
Corporation



Social Media for Small Business

Find the time to run your business and be active on social media. This free seminar will help you determine which media platforms are best for you!

Discussion topics include:

- Identifying your audience
- Defining your goals
- Determining which social media platforms are right for your business

Wednesday, May 2, 2018
9:30 AM – 11:30 AM

Where: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter the building)

Space is limited. Please register for this free seminar by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

Harlem CDC is a Subsidiary of Empire State Development