



Harlem Community
Development
Corporation



New York City



Building and Maintaining Your Successful Web Presence

This workshop will cover key online resources and help increase your website's visibility on search engines.

At the end of this workshop you will be able to:

- Select the appropriate web-building application for your business, including the pros and cons of paid vs. free
- Discuss promoting your website based on your target audience and industry
- Optimize search engine results to draw more people to your website and online listings

Tuesday, June 18, 2019
9:30 AM – 12:00 PM

Location: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter this ADA-compliant building)

Space is limited. Please register for this free workshop by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

Harlem CDC is a Subsidiary of Empire State Development