



Harlem Community  
Development  
Corporation



# Trademarks and Copyrights

**Protect your intellectual property rights! An expert panel of attorneys will discuss the basics:**

- What are your intellectual property rights?
- Identify and understand intellectual property issues
- What is the difference between a trademark, a copyright and a patent?
- What steps can you take to protect your original work (product, logo, etc.)?
- What should you do if someone has violated your intellectual property rights?
- Do you need a work-for-hire agreement?

**Thursday, October 26, 2017  
6:00 PM – 8:00 PM**

**Location:**

**Adam Clayton Powell, Jr. State Office Building  
163 West 125th Street, 2<sup>nd</sup> Floor Art Gallery  
(You will need a photo ID to enter the building)**

**Space is limited. Please register for this free seminar by contacting Harlem CDC at 212-961-4100 or [harlemcdc@esd.ny.gov](mailto:harlemcdc@esd.ny.gov).**

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