



Harlem Community
Development
Corporation



Use Facebook As Your Marketing Tool

This interactive workshop will help you reach your target audience and build brand awareness using Facebook.

Topics include:

- **Facebook best practices**
- **Various types of promotional campaigns**
- **Utilizing extensive Facebook analytics**
- **Identifying the types of businesses that experience success with Facebook**

**Thursday, September 13, 2018
9:30 AM – 12:00 PM**

Location: Adam Clayton Powell, Jr. State Office Building
163 West 125th Street, 2nd Floor Art Gallery
(You will need a photo ID to enter the building)

Space is limited. Please register for this free workshop by contacting Harlem CDC at 212-961-4100 or harlemcdc@esd.ny.gov.

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