



Thursday, July 11, 2024 – CUNY Graduate Center – 365 5th Ave, New York, NY 10016

7:00 AM - 8:00 AM: EXHIBITOR REGISTRATION

8:00 AM - 9:30 AM: ATTENDEE REGISTRATION & BREAKFAST NETWORKING

Exhibit Hall & Seating for Breakfast in the Segal Theatre, 1st Floor and Classrooms on 9th Floor

9:30 AM – 10:00 AM: WELCOME & OPENING REMARKS

Proshansky Auditorium (No Food or Drink in the Auditorium)

- **Julissa Gutierrez**, Chief Diversity Officer, New York State Executive Chamber
- **Hope Knight**, President, CEO and Commissioner, Empire State Development
- **Jason Myles Clark**, Executive Vice President, NYS Division of Minority and Women's Business Development

10:00 AM – 12:20 PM: REGIONAL OPPORTUNITIES PRESENTATIONS

Proshansky Auditorium (No Food or Drink in the Auditorium)

10:00 AM – 10:40 AM: Creating Greater Participation for MWBEs in Mega Projects

Moderator

- **Ruth Hassell-Thompson**, Former New York State Senator & Founder, Third Act Development Consultants

Panelists

- **Tracey Mitchell**, Senior Director of Diversity & Civil Rights, Gateway Development Commission
- **Hersh K. Parekh**, Director, Government & Community Relations, New York, NY-NJ Port Authority
- **Carrie Torres**, Vice President/Director of the Department Empowerment, Compliance, and Opportunity, New York State Homes and Community Renewal
- **William Choi**, Director of Supplier Diversity, New York Power Authority

10:50 AM – 11:30 AM: Accessing State Agency Discretionary Spending for your Business Success

Moderator

- **Curtis L. Archer**, President, Harlem Community Development Corporation, Empire State Development

Panelists

- **Michelle Davy**, Assistant Deputy Chief, Supplier Diversity, Metropolitan Transportation Authority
- **Marc Kleinhenz**, Director of Contracts and Grants, Office of People with Developmental Disabilities
- **Martin Sturla**, Chief Procurement and Supplier Diversity Officer, City University of New York

11:40 AM – 12:10 PM: Fireside Chat with Micron: The Semiconductor Industry, its Economic Benefits and how MWBEs can Access Opportunities

Moderator

- **Jason Myles Clark**, Executive Vice President, NYS Division of Minority and Women's Business Development

Panelist

- **El-Java Abdul-Qadir**, PhD, Sr. Program Manager of Supplier Diversity, Micron Technology, Inc.

12:20 PM – 1:20 PM: NETWORKING & LUNCH

Dinning Commons, 8th Floor

1:30 PM – 2:30 PM: WORKSHOP SESSIONS I (Snacks and Refreshments will be served)

1:30 PM – 2:30 PM at the Segal Theatre, 1st Floor

Accessing State Grants and Contracting Opportunities through CFA – the Consolidated Funding Application

Presenter & Moderator

- **Andrew Fletcher**, Deputy Regional Director, NYC Regional Office, Empire State Development

Panelists

- **Roy Fergus**, Vice President for Facilities, Long Island University College of Science Applied Research and Innovation Capital
- **David J. Manning**, Director, Stakeholder Relations, Brookhaven National Laboratory
- **Mary Rogers**, Small Business Liaison Administrator at Brookhaven National Laboratory
- **Anna I. Burgess**, Director, North River Company LLC

1:30 PM – 2:30 PM at Classrooms 9205/9206/9207, 9th Floor

Fueling MWBE Growth: Increase your Business Capacity, Grow Awareness of Innovative Funding Options and Gain Access to Capital

Presenter & Moderator

- **Rafael Salaberrios**, Senior Vice President, Division of Small Business and Technology Development – Capital Access, Empire State Development

Panelists

- **Le'Jean Thompson**, Founders First Regional Development Manager, Northeast
- **Tahira White**, Co-Founder President, 19th & Park Inc.
- **Jocelyn Langevine**, Managing Director, 19th & Park Inc.
- **Ruben Rodriguez**, Senior Vice President and Chief Lending Officer, Business Consortium Fund, Inc.
- **Manny Maysonet**, Assistant Vice President, New York City & New Jersey, Pursuit Community Finance, Pursuit

2:40 PM – 3:40 PM: WORKSHOP SESSIONS II (Snacks and Refreshments will be served)

2:40 PM – 3:40 PM at Classrooms 9205/9206/9207, 9th Floor

Demystifying NYS MWBE Certification: Know the Process, Troubleshoot the Challenges, and Identify your Industry Competency Areas

Presenters

- **Amanda T. Brennan**, Vice President of Certification, Division of Minority and Women's Business Development, Empire State Development
- **Gene Alcantara**, Director of M/WBE Certification, NYS Division of Minority and Women's Business Development
- **Raymond Emanuel**, Associate Director, Certification, NYS Division of Minority and Women's Business Development
- **Robyn Clarke**, Associate Director, Certification, NYS Division of Minority and Women's Business Development

2:40 PM – 3:40 PM at the Segal Theatre, 1st Floor

Competing Confidently: Insights and Strategies for Successful Bids and RFP Responses

Presenter

- **Nelson J. Ortiz**, Director, LaGuardia Apex Accelerator

3:40 PM – 4:00 PM: NETWORKING & CLOSING