NEW YORK STATE OF OPPORTUNITY. Empire State Development

NEW YORK STATE OF OPPORTUNITY. Division of Minority and Women's Business Development

NYS MWBE

16TH ANNUAL FORUM

TUESDAY NOVEMBER 17, 2026

Albany Capital Center
55 Eagle Street, Albany, NY 12207

PREMIER NEW YORK STATE MWBE FORUM

The 16th annual New York State Minority and Women-Owned Business Enterprise (MWBE) Forum is the premier opportunity for MWBEs from across industries to forge new professional connections and become more competitive in an ever-changing market.

This is your opportunity to engage with MWBEs from across New York State and exchange shared business goals.

Access hundreds of attendees from growth industries, state contractors, state and local government, NGOs, certified firms and aspiring entrepreneurs.

Sponsors and exhibitors directly contribute to the continued success of MWBEs and to creating an equitable and thriving business community in New York State.

Monday, November 16th: MWBE Bonus Day where select primes and NYS agencies can meet 1-on-1 with viable MWBEs for your contracts through live matchmaking. Followed by our MWBE Forum Reception in the evening. Interested in matchmaking? Please indicate interest in your Eventbrite registration!

Tuesday, November 17th: MWBE Forum with full programming where you will exhibit, participate in panels and celebrate MWBEs and stakeholders at the MWBE Champions Award Luncheon.

SPONSORSHIP OPPORTUNITIES

NYS MWBE 16TH ANNUAL FORUM

Sponsorship Level/ Price Per Sponsorship	Benefits
Diversity Champion $40,000	**Company/Agency/Authority Recognition on:** - Forum Program Book - Session Promotional Materials - In-Person Event Signage & Marketing Materials (large) - Reception Signage (large) - Social Media Post **• 2 Exhibitor booths (Premier Location)** **• 10 In-Person Event Attendees** **• 7 In-Person MWBE Forum Reception Attendees on Monday, 11/16** **• 30 Second commercial during forum sessions x3 sessions provided by the sponsor** **• 60 second Opening Remarks – pending approval** **• 1 Full Page Advertisement provided by the sponsor in the event program book** **• Verbal recognition at the Forum**
MWBE Advocate $25,000	**Company/Agency/Authority Recognition on:** - Forum Program Book - Session Promotional Materials - Event Signage & Marketing Materials (large) - Reception Signage (large) - Social Media Post **• 2 Exhibitor booths** **• 9 In-Person Event Attendees** **• 6 In-Person MWBE Forum Reception Attendees on Monday, 11/16** **• 30 Second commercial during forum sessions x2 sessions provided by the sponsor** **• 30 second Opening Remarks – pending approval** **• 1 Full Page Advertisement provided by the sponsor in the event program book** **• Verbal recognition at the Forum**

Sign Up For Sponsorship Here!

For Questions About Sponsorship Contact:
sponsorships@nysmwbeforum.com

SPONSORSHIP OPPORTUNITIES

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Sponsorship Level/ Price Per Sponsorship	Benefits
MWBE Supporter $20,000	**Company/Agency/Authority Recognition on:** - Forum Program Book - Session Promotional Materials - Event Signage & Marketing Materials (large) - Reception signage (large) - Inclusion in Event - Social Media Post **•1 Exhibitor booth** **•8 In-Person Event Attendees** **•5 In-Person MWBE Forum Reception Attendees on Monday, 11/16** **•30 Second commercial during forum session x1 session provided by the sponsor** **•1 Full Page Advertisement provided by the sponsor in the event program book** **•Verbal recognition at the Forum**
MWBE Contributor $15,000	**Company/Agency/Authority Recognition on:** - Forum Program Book - Session Promotional Materials - Event Signage & Marketing Materials (Medium) - Reception signage (Medium) - Social Media Post **•1 Exhibitor booth** **•7 In-Person Event Attendees** **•4 In-Person MWBE Forum Reception Attendees on Monday, 11/16** **•1 Half-Page Advertisement provided by the sponsor in the event program book** **•Verbal recognition at the Forum**

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SPONSORSHIP OPPORTUNITIES

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Sponsorship Level/ Price Per Sponsorship	Benefits
Diversity's Edge $10,000	**Company/Agency/Authority Recognition on:** - Forum Program Book - Session Promotional Materials - Event Signage & Marketing Materials (Medium) - Reception signage (Medium) - Social Media Post **•1 Exhibitor booth** **•6 In-Person Event Attendees** **•3 In-Person MWBE Forum Reception Attendees on Monday, 11/16** **•1 Half-Page Advertisement provided by the sponsor in the event program book** **•Verbal recognition at the Forum**
MWBE Partner $7,500	**Company/Agency/Authority Recognition on:** - Forum Program Book - Signage at in-person event **•1 Exhibitor booth** **•5 In-Person Event Attendees** **•3 In-Person MWBE Forum Reception Attendees on Monday, 11/16**

Individual Tickets:	
Corporate $575	**•1 ticket to attend the MWBE Forum**
Individual MWBE Tickets $150	**•1 ticket to attend the MWBE Forum**

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