



New York State
Department of Economic Development
Division of Minority and Women's
Business Development

In the matter of the appeal of

PARISE MARKETING GROUP, INC.

FINAL ORDER 03-24

From a denial of certification as a Woman-owned Business Enterprise pursuant to Executive Law Article 15-A.

The attached Recommended Order is incorporated in its entirety.

ORDERED: The attached and incorporated Recommended Order is hereby adopted in its entirety.

ORDERED: The Division's Directory for Minority and Women-owned Business Enterprises will be updated in conformity with the attached Recommended Order, Parise Marketing Group, Inc. will not be listed.

This decision is Ordered by Jason M. Clark, the Executive Vice President and Executive Director of the Division of Minority and Women's Business Development.

May 29, 2024

A handwritten signature in black ink, appearing to read "Jason M. Clark". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jason M. Clark
Executive Vice President and Executive Director
Division of Minority and Women's Business Development