



**Empire State  
Development**



**Division of Minority  
and Women's  
Business Development**



# **NYS MWBE**

## **14TH ANNUAL FORUM**

**TUESDAY, NOVEMBER 12, 2024**

**Albany Capital Center**  
55 Eagle Street, Albany, NY 12207

## **THE LARGEST & ONLY NYS MWBE FORUM**

The 14th annual New York State Minority and Women-Owned Business Enterprise (MWBE) Forum is the premier opportunity for MWBEs from across industries to forge new professional connections and become more competitive in an ever-changing market.

This is your opportunity to engage with MWBEs from across New York State and exchange shared business goals.

Access hundreds of attendees from industry, State contractors, State and local government, NGOs, certified firms and aspiring entrepreneurs.

Sponsors and exhibitors directly contribute to the continued success of MWBEs and to creating and maintaining an equitable and thriving business community in New York State.

# SPONSORSHIP OPPORTUNITIES

<b>Sponsorship Level/ Price Per Sponsorship</b>	<b>Benefits</b>
<p><b>Diversity Champion</b> \$40,000</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Session Promotional Materials</li> <li>- In-Person Event Signage &amp; Marketing Materials (large)</li> <li>- Reception Signage (large)</li> <li>- Social Media Post</li> </ul> <ul style="list-style-type: none"> <li>•2 Exhibitor booths (Premier Location)</li> <li>•10 In-Person Event Attendees</li> <li>•7 In-Person MWBE Forum Reception Attendees on 11/12</li> <li>•30 Second commercial during forum sessions x3 sessions provided by the sponsor</li> <li>•60 second Opening Remarks –pending approval</li> <li>•1 Full Page Advertisement provided by the sponsor in the event program book</li> <li>•Verbal recognition at the Forum</li> </ul>
<p><b>MWBE Advocate</b> \$25,000</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Session Promotional Materials</li> <li>- Event Signage &amp; Marketing Materials (large)</li> <li>- Reception Signage (large)</li> <li>- Social Media Post</li> </ul> <ul style="list-style-type: none"> <li>•2 Exhibitor booths</li> <li>•9 In-Person Event Attendees</li> <li>•6 In-Person MWBE Forum Reception Attendees on 11/12</li> <li>•30 Second commercial during forum sessions x2 sessions provided by the sponsor</li> <li>•30 second Opening Remarks – pending approval</li> <li>•1 Full Page Advertisement provided by the sponsor in the event program book</li> <li>•Verbal recognition at the Forum</li> </ul>

# SPONSORSHIP OPPORTUNITIES

Sponsorship Level/ Price Per Sponsorship	Benefits
<p><b>MWBE Supporter</b> \$20,000</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Session Promotional Materials</li> <li>- Event Signage &amp; Marketing Materials (large)</li> <li>- Reception signage (large)</li> <li>- Inclusion in Event</li> <li>- Social Media Post</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•8 In-Person Event Attendees</li> <li>•5 In-Person MWBE Forum Reception Attendees on 11/12</li> <li>•30 Second commercial during forum session x1 session provided by the sponsor</li> <li>•1 Full Page Advertisement provided by the sponsor in the event program book</li> <li>•Verbal recognition at the Forum</li> </ul>
<p><b>MWBE Contributor</b> \$15,000</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Session Promotional Materials</li> <li>- Event Signage &amp; Marketing Materials (Medium)</li> <li>- Reception signage (Medium)</li> <li>- Social Media Post</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•7 In-Person Event Attendees</li> <li>•4 In-Person MWBE Forum Reception Attendees on 11/12</li> <li>•1 Half-Page Advertisement provided by the sponsor in the event program book</li> <li>•Verbal recognition at the Forum</li> </ul>

# SPONSORSHIP OPPORTUNITIES

Sponsorship Level/ Price Per Sponsorship	Benefits
<p><b>Diversity's Edge</b> \$10,000</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Session Promotional Materials</li> <li>- Event Signage &amp; Marketing Materials (Medium)</li> <li>- Reception signage (Medium)</li> <li>- Social Media Post</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•6 In-Person Event Attendees</li> <li>•3 In-Person MWBE Forum Reception Attendees on 11/12</li> <li>•1 Half-Page Advertisement provided by the sponsor in the event program book</li> <li>•Verbal recognition at the Forum</li> </ul>
<p><b>MWBE Partner</b> \$7,500</p>	<p><b>Company Recognition on:</b></p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Signage at in person event</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•5 In-Person Event Attendees</li> <li>•3 In-Person MWBE Forum Reception Attendees on 11/12</li> </ul>

# SPONSORSHIP OPPORTUNITIES



Exhibitor Level/Price	Benefits
<p><b>Platinum Tier MWBE Exhibitor</b> \$5,000</p>	<p>Company recognition on:</p> <ul style="list-style-type: none"> <li>- Forum Program Book</li> <li>- Signage at in person event</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•4 In-Person Event Attendees</li> <li>•3 In-Person MWBE Forum Reception Attendees on 11/12</li> </ul>
<p><b>Gold Tier MWBE Exhibitor</b> \$3,500</p>	<p>Company recognition on:</p> <ul style="list-style-type: none"> <li>- Signage at in person event</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•3 In-Person Event Attendees</li> <li>•3 In-Person MWBE Forum Reception Attendees on 11/12</li> </ul>
<p><b>Silver Tier MWBE Exhibitor</b> \$2,500</p>	<p>Company recognition on:</p> <ul style="list-style-type: none"> <li>- Signage at in person event</li> </ul> <ul style="list-style-type: none"> <li>•1 Exhibitor booth</li> <li>•2 In-Person Event Attendees</li> <li>•3 In-Person MWBE Forum Reception Attendees on 11/12</li> </ul>
<p><b>Agencies &amp; Authorities Exhibitor</b></p>	<ul style="list-style-type: none"> <li>• 1 Exhibitor booth</li> <li>• 2 In-Person Event Attendees</li> </ul> <p><i>There are a limited number of discounted exhibitor opportunities for NYS agencies and authorities</i></p>

**Sign Up For Sponsorship [Here!](#)**

For Questions About Sponsorship Contact:  
[sponsorships@nysmwbeforum.com](mailto:sponsorships@nysmwbeforum.com)

# SPONSORSHIP OPPORTUNITIES

<b>Individual Tickets:</b>	
<b>Corporate</b> \$500	<ul style="list-style-type: none"><li>• 1 ticket to attend the MWBE Forum</li><li>• 1 ticket to attend the MWBE Reception</li></ul>
<b>Agency, Authority &amp; Non-Profit - Individual</b> \$250	<ul style="list-style-type: none"><li>• 1 ticket to attend the MWBE Forum</li></ul>
<b>Individual MWBE Tickets</b> \$150	<ul style="list-style-type: none"><li>• 1 ticket to attend the MWBE Forum</li></ul>

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