Tourism Advisory Council Meeting
Monday, September 14, 2026
11:00 a.m. – 12:00 p.m.
Niagara Falls Convention Center
Porter-Deveaux Room
101 Old Falls Street, Niagara Falls, NY 14303

Webcast address: https://www.youtube.com/live/GqL1bU0ALEg

I. Attendance

II. Welcome from John Percy, President and CEO of Destination Niagara, USA

III. Approval of Minutes and Chair's Report

IV. I LOVE NY Report

V. Member Updates & New Business

VI. Adjourn

Next Meeting: Monday, November 16, 2026
11:00 a.m. – 12:30 p.m.
655 Third Avenue
New York, NY 10017