



**Division of Minority
and Women's
Business Development**

Did You Know?

NYS COVID-19 Business Resources & More

A Division of Empire State Development

6/3/2020

Today's Agenda

Welcome

Opening Remarks:

**Luc El-Art Severe, J.D.,
Vice President, Business Development, DMWBD**

- **Empire State Development Resources**
- **Statewide Resources**
- **Federal Resources**
- **Regional and Local Resources**
- **Parting Tips**



**Division of Minority
and Women's
Business Development**



Luc El-Art Severe, J.D
Vice President,
Business Development,
Division of Minority and
Women's Business
Development

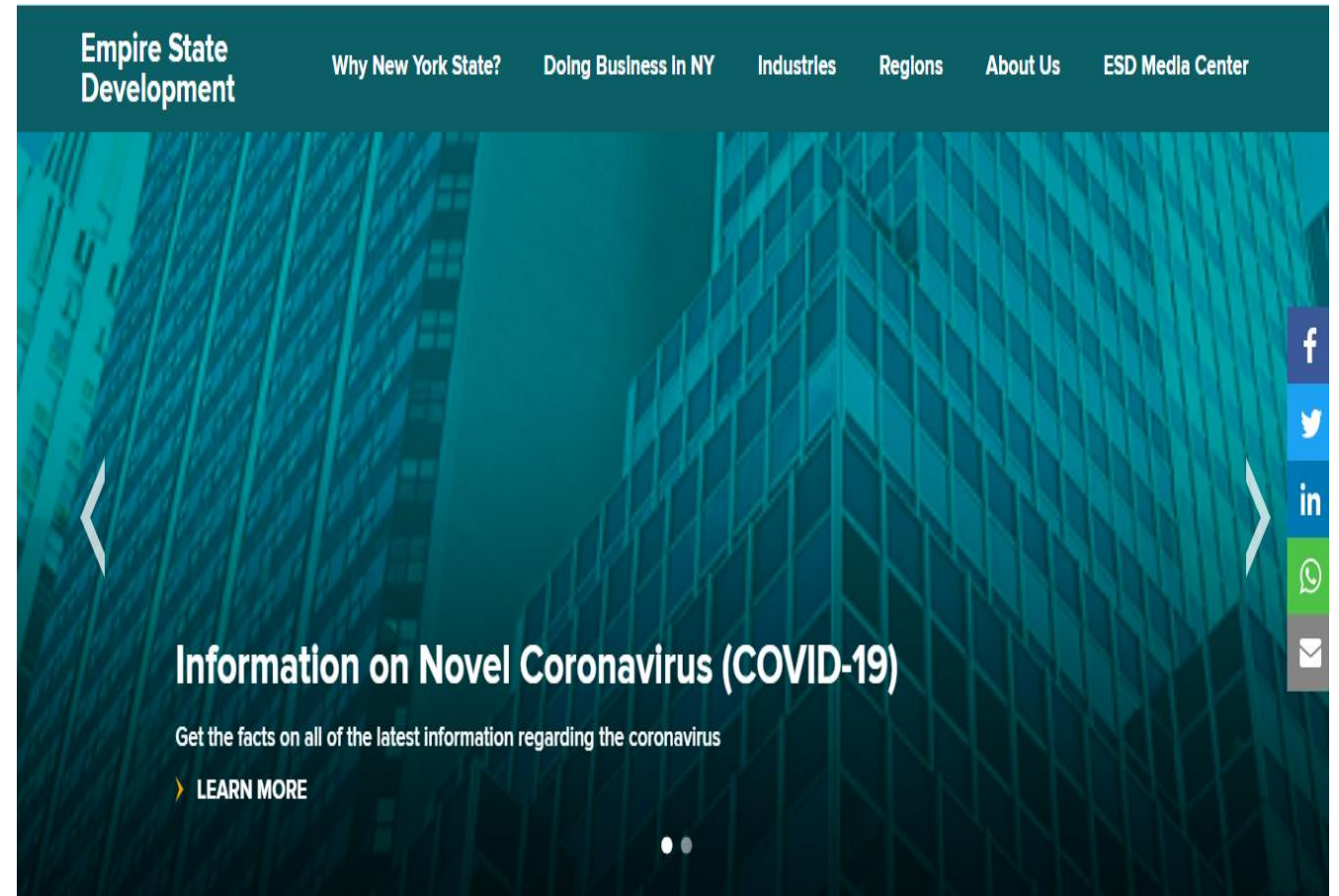


**Division of Minority
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Empire State Development

- **Information on Novel Coronavirus (COVID-19)**
- **COVID-19 and Business-related Issues**
 - Up-to-date guidance
 - Information on Executive Order 202.6
 - ESD Guidance on Essential Businesses
 - [FAQs](#) and more
- **Help NYS Get COVID-19 Supplies and Personal Protective Equipment (PPE)**
 - Ventilators [Updated FDA Guidance](#) , supplies, nasal swabs, PPEs, masks, etc.
- **SBA COVID-19 Loan information**

➤ Learn more at esd.ny.gov



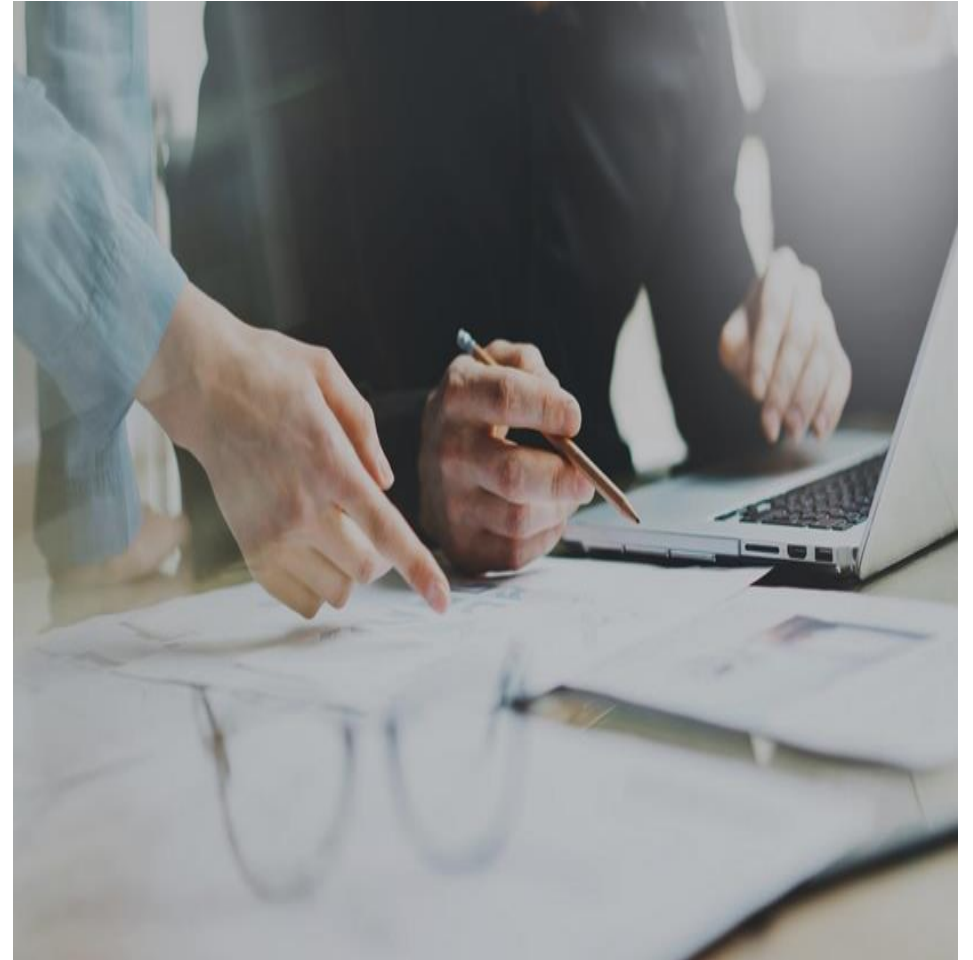
Empire State Development

- **NYS DOH Coronavirus Hotline: 1-888-364-3065** (fully language accessible)
- **NYS DOH Coronavirus Website:** <https://coronavirus.health.ny.gov/home>

Other Helpful Resources:

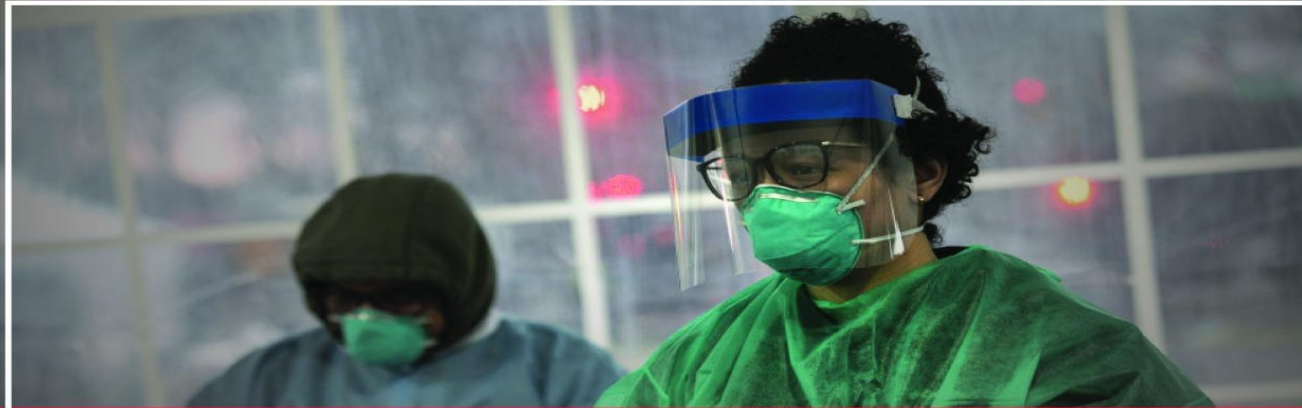
- NYS Department of Labor: <https://www.labor.ny.gov/home/>
- NYS Department of Financial Services: <https://www.dfs.ny.gov/>

➤ Learn more at esd.ny.gov



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Empire State Development



We need companies to make masks, gowns, face shields and other PPE for our health care workers.

NYS will finance needed transitions to make these supplies if your business can help.

Email COVID19supplies@esd.ny.gov

Call 212.803.3100

**Follow the Governor's daily briefings
& learn how you can help in real-time!**

<https://www.ny.gov/>



**Division of Minority
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NYS Resources

Novel Coronavirus

Symptoms & Prevention

Testing

Get Involved

Know Your Rights

Providers

Latest News

Department of Health

Call the Hotline: [1-888-364-3065](tel:1-888-364-3065) or [Ask a Question](#)

[We're Stronger If We All Work Together. Get Involved: How You Can Help](#)

NYS on PAUSE Extended

All non-essential workers must continue to work from home, and everyone is required to maintain a 6-foot distance in public.

10 POINT POLICY

ESSENTIAL BUSINESS...

<https://coronavirus.health.ny.gov/home>



Division of Minority
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NYS Resources



Services

News

Government

Local

Q Search

Office of Mental Health

About OMH

Consumers & Families

Behavioral Health Providers

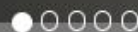
Employment

Reach Out 1-844-863-9314



If you are overwhelmed right now, the NYS COVID-19 Emotional Support Line is staffed by specially trained volunteers who can help.

LEARN MORE



Please continue to take care of yourselves and each other!

For more information: <https://omh.ny.gov/>



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NYS Resources

**COVID-19 is a challenge
to our mental health.**

**Starting today, New Yorkers
can get free meditation and
mindfulness resources
through Headspace.**

Visit [headspace.com/ny](https://www.headspace.com/ny)

STAY HOME. STOP THE SPREAD. SAVE LIVES.



For more information: <https://www.headspace.com/ny>



**Division of Minority
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Statewide Resources

- **Small Business Development Centers (SBDC)**

Find one near you [Here](#)



- **Entrepreneurship Assistance Centers (EAC)**

Find one near you [Here](#)



- **Procurement Technical Centers (PTAC)**

Find one near you [Here](#)



Federal Resources

- **Centers for Disease Control and Prevention (CDC)**

- Up-to-date and accurate information on everything COVID-19 related & more. For more information: <https://www.cdc.gov/>

- **U.S. Small Business Administration (SBA) Loans**

- **COVID-19 Economic Injury Disaster Loans and Loan Advance (EIDL)** - Advance of up to \$10,000. To apply: <https://covid19relief.sba.gov/#/>

- **Paycheck Protection Program (PPP)** – Available to small business of less than 500 employees & may qualify for a loan up to \$10 million. 1%, 2-year term, deferred for 6 months. For more information: <https://www.sba.gov/funding-programs/loans/paycheck-protection-program-ppp>



Federal Resources

- **Internal Revenue Service (IRS)**

- **Coronavirus Tax Relief** - The deadlines to FILE and PAY federal income taxes are extended to July 15, 2020. The IRS has established a special section focused on steps to help taxpayers, businesses and others affected by the coronavirus. For more information: <https://www.irs.gov/coronavirus>

- **U.S. Government Services and Information**

- Learn about the coronavirus, COVID-19, benefits, business and grants. For more information: <https://www.usa.gov/>

NYS Regions

REGIONAL OFFICE NETWORK

Empire State Development

www.esd.ny.gov



★ REGIONAL OFFICE LOCATIONS

CAPITAL DISTRICT
Hedley Park Place
433 River Street, Suite 1003
Troy, NY 12180
(518) 270-1130 | (518) 270-1141 fax
NYS-capital@esd.ny.gov

CENTRAL NY
620 Erie Boulevard West, Suite 112
Syracuse, NY 13204
(315) 435-9110 | (315) 435-7155 fax
NYS-centralny@esd.ny.gov

FINGER LAKES
400 Andrews Street, Suite 300
Rochester, NY 14604
(585) 399-7050 | (585) 423-7570 fax
NYS-fingerlakes@esd.ny.gov

LONG ISLAND
150 Motor Parkway, Suite 211
Hauppauge, NY 11788
(631) 435-0717 | (631) 435-3099 fax
NYS-longisland@esd.ny.gov

MID-HUDSON
33 Airport Center Drive, Suite 201
New Windsor, NY 12553
(845) 567-4880 | (845) 567-6085 fax
NYS-midhudson@esd.ny.gov

MOHAWK VALLEY
207 Genesee Street
Utica, NY 13501
(315) 793-2366 | (315) 793-2705 fax
NYS-mohawkvalley@esd.ny.gov

NEW YORK CITY
633 Third Avenue
New York, NY 10017
(212) 800-3130 | (212) 800-3031 fax
NYS-ny@esd.ny.gov

NORTH COUNTRY
Plattsburgh Office:
401 West Bay Place
Plattsburgh, NY 12901
(518) 561-5642 | (518) 561-0831 fax

Watertown Office:
Dulles State Office Bldg.
317 Washington Street, 2nd Floor
Watertown, NY 13601
(315) 785-7907 | (315) 785-7935 fax
NYS-northcountry@esd.ny.gov

SOUTHERN TIER
State Office Building
44 Hanley Street, Room 1508
Binghamton, NY 13901
(607) 721-8405 | (607) 721-8613 fax

Elmira Satellite Office
400 East Church Street
Elmira, NY 14901
(607) 733-6513 | (607) 734-2698 fax
NYS-southern-tier@esd.ny.gov

WESTERN NY
95 Perry Street, Suite 500
Buffalo, NY 14203-3030
(716) 846-8200 | (716) 846-8260 fax
NYS-westernny@esd.ny.gov

Regional and Local Resources

Long Island

Long Island Center for Business & Professional Women:

➤ <https://www.licenter.org/>

Nassau County

➤ <https://www.nassaucountyny.gov/4946/Coronavirus-COVID-19>

Suffolk County

➤ <https://www.suffolkcountyny.gov/Departments/Health-Services/>

[Health-Bulletins/Novel-Coronavirus](https://www.suffolkcountyny.gov/Departments/Health-Services/Health-Bulletins/Novel-Coronavirus)



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Regional and Local Resources

New York

NYC Small Business Continuity Fund:

- Loans of up to \$75,000 at 0% interest rate
- Available to businesses with fewer than 100 employees that have seen decreases of more than 25% in sales
- You can submit a [pre-application here](#).

Business Outreach Center Network (BOC) Capital Corp: Business Outreach Center (BOC) Network, is a not-for-profit Community Development Financial Institution (CDFI), SBA 7(a) Microlender and a certified Community Development Entity (CDE) dedicated to providing microenterprise financing, with a special focus on small-business, women, minority and immigrant entrepreneurs, [click here](#).



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New York

Brooklyn Chamber of Commerce:

➤ <https://www.brooklynchamber.com/>

Queens Economic Development Corporation:

➤ <https://www.queensny.org/qedc/business/programs/>



Regional and Local Resources

Mid-Hudson

- **Women's Enterprise Development Center (WEDC)**: The Women's Enterprise Development Center empowers entrepreneurs to build successful businesses by providing high quality training programs, advisory services, and access to capital to generate economic growth in Westchester County and the Hudson Valley. For information, click [here](#) .
- **Stay informed**: To obtain more information on the COVID-19 virus visit your counties [Ulster](#), [Dutchess](#), [Sullivan](#), [Orange](#), [Putnam](#), [Rockland](#), and [Westchester](#) counties.



Regional and Local Resources

Capital District

- **Stay connected!** Each of the below counties will update COVID-19 specific information as available: [Albany County](#), [Rensselaer County](#), [Saratoga County](#), [Schenectady County](#)
- **Center for Economic Growth (CEG):** COVID-19 updates & resources [Here](#)
- **How to Do Business in the Wake of Social Distancing** – Tips around mental health, the importance of connecting with colleagues, co-workers, or staff, working on projects, best practices, and more from the [Capital Region Chamber of Commerce](#). For more information: <https://capitalregionchamber.com/wp-content/uploads/2020/03/How-to-do-business-in-the-wake-of-social-distancing.pdf>



Regional and Local Resources

North Country

North Country Alliance:

- Loans of up to \$25,000 at
- 5% interest rate
- Available to businesses in the following counties: Jefferson, Lewis, St. Lawrence, Clinton, Essex, Franklin and Hamilton. View the [program fact sheet](#) and [application information](#).

North Country Chamber of Commerce Plattsburgh:

<http://www.northcountrychamber.com/>

Clinton County:

<https://www.clintoncountygov.com/covid-19>

Adirondack North Country Association (ANCA):

<https://adirondack.org/>



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Mohawk Valley

Oneida County is conducting a survey to identify and assess the impacts of the coronavirus (COVID-19), on Oneida County businesses. [Click here to view the survey](#)

Mohawk Valley Edge COVID-19 Resources:

<https://www.mvedge.org/2020/03/17/covid-19-business-resources/>

Greater Utica Chamber of Commerce COVID-19 Resources for Businesses:

<https://greateruticachamber.org/resources-for-businesses/>

Regional and Local Resources

Southern Tier

- **Broome County Industrial Development Agency (IDA) \$1M Emergency Loan Fund** - This emergency financing option includes waived fees, an expedited review and closing process, and waived interest payments. For more information: <https://theagency-ny.com/covid-19>
- **No Interest Loans to Small Businesses** - The city's [Local Development Corp.](http://www.binghamton-ny.gov/binghamton-local-development-corporation-bldc) is offering up to \$15,000 in short-term, no-interest loans. A pool of \$350,000 is being made available. For more information: <http://www.binghamton-ny.gov/binghamton-local-development-corporation-bldc>



Regional and Local Resources

Central NY

Syracuse Economic Development Corporation: Zero-interest, 180-day emergency loans of up to \$25,000 are available to businesses in Syracuse. View [additional information and application instructions here](#)

Onondaga County Office of Economic Development: Zero-interest bridge loans to small businesses suffering among the shutdown caused by COVID-19 until they receive funds from the Small Business Administration. The county has \$500,000 available to lend. [To apply for the Bridge Loan, please click here](#)

Centerstate CEO: <https://www.centerstateceo.com/business-resources/covid-19-business-resources>

Upstate Minority Economic Alliance (UMEA) : <https://www.upstatemea.com/>

Regional and Local Resources

Finger Lakes

- **Monroe County Emergency Small Business Support Program:** An emergency fund of \$500,000 managed by the Monroe County Industrial Development Corp. (MCIDC)
 - For profit businesses with 50 or fewer employees impacted by the pandemic
 - Up to \$10,000 loan to support operations or employment
 - No Cost
 - Apply [Here](#)
- **Kiva Rochester Crowdfunded Loans:** from \$1,000 - \$15,000 at 0%
<https://www.cityofrochester.gov/Kiva/>
- **City of Rochester Business Emergency Retention Grant:** Working Capital grant; Average Grant \$2,000 <https://www.cityofrochester.gov/businessResources/>
- **Other loan deferral programs;** City of Rochester and Rochester Economic Development Corp (REDCO) <https://www.cityofrochester.gov/businessResources/>



Regional and Local Resources

Western NY

- Erie County Industrial Development Agency (ECIDA)
<https://www.ecidany.com/covid-19-business-relief-resources>
- Local Initiatives Support Corporation (LISC) of WNY
<https://www.lisc.org/wny/covid-19-resources/>
- Pursuit Lending
<https://pursuitlending.com/resources/covid-19-resources-for-businesses/>
- Erie County
<https://www2.erie.gov/health/coronavirus>
- Niagara County
<https://www.niagaracounty.com/>



Parting Tips

- Check key websites frequently for updated information
 - Empire State Development; [Division of Small Business](#)
 - U.S. Small Business Administration
 - Local (Municipal and County), Economic Development Agencies, Chambers of Commerce, etc.
- Utilize Every Resource Available
 - SBDCs, EACs, Chambers of Commerce, IDAs
 - Apply for loans/grants
- Lean on your bankers, attorneys, and accountants

Parting Tips

- Network with others
- Contact DMWBD Business Development team:
MWBEBusinessDev@esd.ny.gov / (212)803-2433
- Attend our U.S. Small Business Administration (SBA) webinar tomorrow, Tuesday, April 7th, at 2pm.
 - Register [Here](#) or visit our website: <https://esd.ny.gov/doing-business-ny/mwbe/mwbe-business-development-unit/mwbe-training-Tuesdays>
- Remember, we're in this together.

Q&A

LIVE

NEW YORK MAKING HISTORY HAPPEN

We will get to the other side of the mountain...

BREAKING NEWS STAY HOME. STOP THE SPREAD. SAVE LIVES.

GOVERNOR CUOMO NEWS CONFERENCE TO UPDATE CORONAVIRUS PANDEMIC

11:20 50° abc 7 EYEWITNESS NEWS



Contact Us

Empire State Development COVID-19 Related Resources

<https://esd.ny.gov/esd-covid-19-related-resources>

Division of Minority and Women's Business Development

<https://esd.ny.gov/doing-business-ny/mwbe>

Business Development Unit:

MWBEBusinessDev@esd.ny.gov | (212) 803-2433

Certification Unit:

MWBECertification@esd.ny.gov | (212) 803-2414



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