Did You Know?
NYS COVID-19 Business Resources & More
Today’s Agenda

Welcome

Opening Remarks:
Luc El-Art Severe, J.D,
Vice President, Business Development, DMWBD

• Empire State Development Resources
• Statewide Resources
• Federal Resources
• Regional and Local Resources
• Parting Tips
Luc El-Art Severe, J.D
Vice President, Business Development, Division of Minority and Women’s Business Development
• Information on Novel Coronavirus (COVID-19)

• COVID-19 and Business-related Issues
  • Up-to-date guidance
  • Information on Executive Order 202.6
  • ESD Guidance on Essential Businesses
  • FAQs and more

• Help NYS Get COVID-19 Supplies and Personal Protective Equipment (PPE)
  • Ventilators Updated FDA Guidance, supplies, nasal swabs, PPEs, masks, etc.

• SBA COVID-19 Loan information

➢ Learn more at esd.ny.gov
Empire State Development

• NYS DOH Coronavirus Hotline: 1-888-364-3065 (fully language accessible)

• NYS DOH Coronavirus Website: https://coronavirus.health.ny.gov/home

Other Helpful Resources:

• NYS Department of Labor: https://www.labor.ny.gov/home/

• NYS Department of Financial Services: https://www.dfs.ny.gov/

➢ Learn more at esd.ny.gov
We need companies to make masks, gowns, face shields and other PPE for our health care workers.

NYS will finance needed transitions to make these supplies if your business can help.

Email COVID19supplies@esd.ny.gov

Call 212.803.3100

Follow the Governor’s daily briefings & learn how you can help in real-time!

https://www.ny.gov/
NYS on PAUSE Extended

All non-essential workers must continue to work from home, and everyone is required to maintain a 6-foot distance in public.

https://coronavirus.health.ny.gov/home
Please continue to take care of yourselves and each other!

For more information: [https://omh.ny.gov/](https://omh.ny.gov/)
NYS Resources

COVID-19 is a challenge to our mental health.

Starting today, New Yorkers can get free meditation and mindfulness resources through Headspace.

Visit headspace.com/ny

For more information: https://www.headspace.com/ny
Statewide Resources

- **Small Business Development Centers (SBDC)**
  Find one near you [Here](#)

- **Entrepreneurship Assistance Centers (EAC)**
  Find one near you [Here](#)

- **Procurement Technical Centers (PTAC)**
  Find one near you [Here](#)
Federal Resources

• **Centers for Disease Control and Prevention (CDC)**
  ➢ Up-to-date and accurate information on everything COVID-19 related & more. For more information: [https://www.cdc.gov/](https://www.cdc.gov/)

• **U.S. Small Business Administration (SBA) Loans**
  ➢ **COVID-19 Economic Injury Disaster Loans and Loan Advance (EIDL)** - Advance of up to $10,000. To apply: [https://covid19relief.sba.gov/#/](https://covid19relief.sba.gov/#/)
  
  ➢ **Paycheck Protection Program (PPP)** – Available to small business of less than 500 employees & may qualify for a loan up to $10 million. 1%, 2-year term, deferred for 6 months. For more information: [https://www.sba.gov/funding-programs/loans/paycheck-protection-program-ppp](https://www.sba.gov/funding-programs/loans/paycheck-protection-program-ppp)
Federal Resources

• **Internal Revenue Service (IRS)**
  ➢ **Coronavirus Tax Relief** - The deadlines to FILE and PAY federal income taxes are extended to July 15, 2020. The IRS has established a special section focused on steps to help taxpayers, businesses and others affected by the coronavirus. For more information: [https://www.irs.gov/coronavirus](https://www.irs.gov/coronavirus)

• **U.S. Government Services and Information**
  ➢ Learn about the coronavirus, COVID-19, benefits, business and grants. For more information: [https://www.usa.gov/](https://www.usa.gov/)
NYS Regions

REGIONAL OFFICE NETWORK

Empire State Development
www.esd.ny.gov

REGIONAL OFFICE LOCATIONS

CAPITAL DISTRICT
Holley Park Place
433 New York Street, Suite 1001
Albany, NY 12207
(518) 474-6174 | (518) 474-6151 fax
NYS-crg@littlesf2.cgrl.gov

CENTRAL NY
620 Erie Boulevard West, Suite 112
Syracuse, NY 13204
(315) 435-1143 | (315) 435-1156 fax
NYS-central@ny.gov

FINGER LAKES
450 South Street, Suite 202
Rochester, NY 14604
(585) 395-8555 | (585) 395-7520 fax
NYS-fingerlakes@ny.gov

LONG ISLAND
444 New York Avenue
Hauppauge, NY 11788
(516) 435-0000 | (516) 435-0001 fax
NYS-longisland@ny.gov

MID-HUDSON
301 West 5th Street, Suite 601
Newburgh, NY 12550
(845) 561-9385 | (845) 561-9385 fax
NYS-midhudson@ny.gov

MOHAWK VALLEY
635 River Street
Utica, NY 13501
(315) 793-9155 | (315) 793-9155 fax
NYS-mohawkvalley@ny.gov

NORTH COUNTRY
1400 Second Street
Plattsburgh, NY 12901
(518) 561-6451 | (518) 561-6451 fax
NYS-northcountry@ny.gov

NEW YORK CITY
633 Flatbush Avenue
Brooklyn, NY 11217
(718) 553-3100 | (718) 553-3100 fax
NYS-nyc@ny.gov

SOUTHERN TIER
300 Dakota Office Building
Little Falls, NY 13365
(315) 561-3561 | (315) 561-3561 fax
NYS-southern@ny.gov

SOUTHERN TIER
111 Hudson Avenue
Syracuse, NY 13202
(315) 474-7100 | (315) 474-7100 fax
NYS-southern@ny.gov

WESTERN NY
100 Main Street, Suite 500
Buffalo, NY 14020
(716) 846-8200 | (716) 846-8200 fax
NYS-western@ny.gov
Regional and Local Resources

Long Island

Long Island Center for Business & Professional Women:

➢ [https://www.licenter.org/](https://www.licenter.org/)

Nassau County


Suffolk County

➢ [https://www.suffolkcountyny.gov/Departments/Health-Services/Health-Bulletins/Novel-Coronavirus](https://www.suffolkcountyny.gov/Departments/Health-Services/Health-Bulletins/Novel-Coronavirus)
Regional and Local Resources

New York

NYC Small Business Continuity Fund:
• Loans of up to $75,000 at 0% interest rate
• Available to businesses with fewer than 100 employees that have seen decreases of more than 25% in sales
• You can submit a pre-application here.

Business Outreach Center Network (BOC) Capital Corp: Business Outreach Center (BOC) Network, is a not-for-profit Community Development Financial Institution (CDFI), SBA 7(a) Microlender and a certified Community Development Entity (CDE) dedicated to providing microenterprise financing, with a special focus on small-business, women, minority and immigrant entrepreneurs, click here.
Regional and Local Resources

New York

Brooklyn Chamber of Commerce:
➢ https://www.brooklynchamber.com/

Queens Economic Development Corporation:
➢ https://www.queensny.org/qedc/business/programs/
Regional and Local Resources
Mid-Hudson

• **Women’s Enterprise Development Center (WEDC):** The Women’s Enterprise Development Center empowers entrepreneurs to build successful businesses by providing high quality training programs, advisory services, and access to capital to generate economic growth in Westchester County and the Hudson Valley. For information, click [here](#).

• **Stay informed:** To obtain more information on the COVID-19 virus visit your counties [Ulster, Dutchess, Sullivan, Orange, Putnam, Rockland,](#) and [Westchester](#) counties.
Regional and Local Resources

Capital District

• **Stay connected!** Each of the below counties will update COVID-19 specific information as available: [Albany County](#), [Rensselaer County](#), [Saratoga County](#), [Schenectady County](#)

• **Center for Economic Growth (CEG):** COVID-19 updates & resources [Here](#)

North Country

North Country Alliance:
- Loans of up to $25,000 at 5% interest rate
- Available to businesses in the following counties: Jefferson, Lewis, St. Lawrence, Clinton, Essex, Franklin and Hamilton. View the program fact sheet and application information.

North Country Chamber of Commerce Plattsburgh:
http://www.northcountrychamber.com/

Clinton County:
https://www.clintoncountygov.com/covid-19

Adirondack North Country Association (ANCA):
https://adirondack.org/
Regional and Local Resources

Mohawk Valley

Oneida County is conducting a survey to identify and assess the impacts of the coronavirus (COVID-19), on Oneida County businesses. Click here to view the survey

Mohawk Valley Edge COVID-19 Resources: https://www.mvedge.org/2020/03/17/covid-19-business-resources/

Greater Utica Chamber of Commerce COVID-19 Resources for Businesses: https://greateruticachamber.org/resources-for-businesses/
Regional and Local Resources

Southern Tier

- **Broome County Industrial Development Agency (IDA) $1M Emergency Loan Fund** - This emergency financing option includes waived fees, an expedited review and closing process, and waived interest payments. For more information: [https://theagency-ny.com/covid-19](https://theagency-ny.com/covid-19)

- **No Interest Loans to Small Businesses** - The city's [Local Development Corp.](http://www.binghamton-ny.gov/binghamton-local-development-corporation-bldc) is offering up to $15,000 in short-term, no-interest loans. A pool of $350,000 is being made available. For more information: [http://www.binghamton-ny.gov/binghamton-local-development-corporation-bldc](http://www.binghamton-ny.gov/binghamton-local-development-corporation-bldc)
Regional and Local Resources

Central NY

**Syracuse Economic Development Corporation:** Zero-interest, 180-day emergency loans of up to $25,000 are available to businesses in Syracuse. View additional information and application instructions here

**Onondaga County Office of Economic Development:** Zero-interest bridge loans to small businesses suffering among the shutdown caused by COVID-19 until they receive funds from the Small Business Administration. The county has $500,000 available to lend. To apply for the Bridge Loan, please click here

**Centerstate CEO:** [https://www.centerstateceo.com/business-resources/covid-19-business-resources](https://www.centerstateceo.com/business-resources/covid-19-business-resources)

**Upstate Minority Economic Alliance (UMEA):** [https://www.upstatemea.com/](https://www.upstatemea.com/)
Regional and Local Resources

Finger Lakes

- **Monroe County Emergency Small Business Support Program**: An emergency fund of $500,000 managed by the Monroe County Industrial Development Corp. (MCIDC)
  - For profit businesses with 50 or fewer employees impacted by the pandemic
  - Up to $10,000 loan to support operations or employment
  - No Cost
  - Apply [Here](https://www.cityofrochester.gov/)

- **Kiva Rochester Crowdfunded Loans**: from $1,000 - $15,000 at 0%
  [https://www.cityofrochester.gov/Kiva/](https://www.cityofrochester.gov/Kiva/)

- **City of Rochester Business Emergency Retention Grant**: Working Capital grant; Average Grant $2,000
  [https://www.cityofrochester.gov/businessResources/](https://www.cityofrochester.gov/businessResources/)

- **Other loan deferral programs**: City of Rochester and Rochester Economic Development Corp (REDCO)
  [https://www.cityofrochester.gov/businessResources/](https://www.cityofrochester.gov/businessResources/)
Western NY

- Erie County Industrial Development Agency (ECIDA)  
  https://www.ecidany.com/covid-19-business-relief-resources
- Local Initiatives Support Corporation (LISC) of WNY  
  https://www.lisc.org/wny/covid-19-resources/
- Pursuit Lending  
  https://pursuitlending.com/resources/covid-19-resources-for-businesses/
- Erie County  
  https://www2.erie.gov/health/coronavirus
- Niagara County  
  https://www.niagaracounty.com/
Parting Tips

• Check key websites frequently for updated information
  ➢ Empire State Development; [Division of Small Business](#)
  ➢ U.S. Small Business Administration
  ➢ Local (Municipal and County), Economic Development Agencies, Chambers of Commerce, etc.

• Utilize Every Resource Available
  ➢ SBDCs, EACs, Chambers of Commerce, IDAs
  ➢ Apply for loans/grants

• Lean on your bankers, attorneys, and accountants
Parting Tips

• Network with others

• Contact DMWBD Business Development team: MWBEBusinessDev@esd.ny.gov / (212)803-2433

• Attend our U.S. Small Business Administration (SBA) webinar tomorrow, Tuesday, April 7th, at 2pm.
  ➢ Register Here or visit our website: https://esd.ny.gov/doing-business-ny/mwbe/mwbe-business-development-unit/mwbe-training-Tuesdays

• Remember, we’re in this together.
We will get to the other side of the mountain...

BREAKING NEWS
GOVERNOR CUOMO NEWS CONFERENCE TO UPDATE CORONAVIRUS PANDEMIC

11:20
50°
Empire State Development COVID-19 Related Resources
https://esd.ny.gov/esd-covid-19-related-resources

Division of Minority and Women’s Business Development
https://esd.ny.gov/doing-business-ny/mwbe

Business Development Unit:
MWBEBusinessDev@esd.ny.gov  |  (212) 803-2433

Certification Unit:
MWBECertification@esd.ny.gov  |  (212) 803-2414