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Contact:

Amy Varghese (ESD) | amy.varghese@esd.ny.gov | (212) 803-3740
ESD Press Office | pressoffice@esd.ny.gov | (800) 260-7313

EMPIRE STATE DEVELOPMENT ANNOUNCES THE NATURE'S BOUNTY CO. WILL CREATE 157 NEW JOBS AS PART OF MAJOR EXPANSION OF HEADQUARTERS ON LONG ISLAND

Modernized, Renovated Facilities in Suffolk County Will Create and Retain Nearly 2,200 Jobs

Empire State Development today announced that a leading global wellness company, The Nature's Bounty Co., will create 157 new jobs and retain 2,042 jobs as part of a major expansion and modernization of its corporate headquarters and manufacturing operations on Long Island.

"Due to this project, The Nature's Bounty Co. will continue to bring jobs, economic growth and opportunity to Long Island for many years to come," **said ESD President, CEO & Commissioner Howard Zemsky.** "Our support will enable this New York-based company to expand and modernize its footprint right here in the Empire State."

"The Nature's Bounty Co. is proud of its great heritage on Long Island," **said President and Chief Executive Officer Steve Cahillane.** "Our agreement with Empire State Development shows what government and business can do together to create jobs in New York and to help business grow and prosper. We are grateful to Governor Andrew Cuomo for his vision and commitment and we look forward to working together to grow our company globally from our manufacturing home base here on Long Island."

The Nature's Bounty Co. has operated on Long Island since 1971, and contributes an estimated \$300 million to the local and state economy through salaries and purchases of raw materials and services from a broad set of local suppliers. Headquartered in Ronkonkoma, Suffolk County, with 2,042 employees across its 11 facilities on Long Island, the company sells its products in 110 countries around the globe under such well-known brands as Nature's Bounty, Sundown Naturals, Solgar, Pure Protein and MET-Rx.

To encourage The Nature's Bounty Co. to expand on Long Island, Empire State Development offered the company a grant of up to \$25 million, as well as up to \$8.5 million in performance-based tax credits through the Excelsior Jobs Program and \$1.5 million in tax credits through the Employee Training Incentive program. Over the next year, the company will create 157 new jobs and retain 2,042 jobs, while investing over \$142 million to modernize and expand its Long Island operations and consolidate China and California operations into its Long Island facilities.

About The Nature's Bounty Co., Ltd

The Nature's Bounty Co. has a history of championing health and wellness tracing back 145 years. Putting science and the highest quality standards at the heart of our business, the brands of The Nature's Bounty Co. are some of the most trusted in the world. Always motivated by our commitment to excellence, our vision for health and wellness has inspired leading brands such as Nature's Bounty, Sundown Naturals, Solgar, Holland & Barrett, Osteo Bi-Flex, Ester-C, MET-Rx, Pure Protein, Balance, Body Fortress, Puritan's Pride and Organic Dr., among others. As a leading global manufacturer, marketer, distributor and retailer of vitamins, nutritional supplements, sports & active nutrition and ethical beauty products, The Nature's Bounty Co. is committed to supporting wellness in all its forms. For more information please visit: www.NaturesBountyCo.com

About Empire State Development

Empire State Development (ESD) is New York's chief economic development agency (www.esd.ny.gov). The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. ESD is also the primary administrative agency overseeing Governor Cuomo's Regional Economic Development Councils and the marketing of "I Love NY," the State's iconic tourism brand. For more information on Regional Councils and Empire State Development, please visit www.regionalcouncils.ny.gov and www.esd.ny.gov.

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