



Tourism Advisory Council Meeting

Monday, May 16, 2016

New York State Museum, Albany

11:30am – 1:00pm

Webcast address: <http://www.esd.ny.gov/webcasts/>

AGENDA

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|------|---|---|
| I. | Approval of minutes | Jan Marie Chesterton |
| II. | Chairman's Report | Jan Marie Chesterton |
| | a. Meeting overview | |
| | b. TAC membership update | |
| III. | Staff Report | |
| | a. Families and millennials/pre-families | Gavin Landry |
| | b. International update | Gavin Landry |
| | c. NYSTIA tourism conference | Ross Levi |
| | d. Summer events and activations | Ross Levi |
| | e. Beautiful Destinations partnership | Anna Pakman |
| IV. | Saratoga Performing Arts Center
50 th Anniversary Season
(Click here for digital brochure) | Marcia White
President and Executive Director |
| V. | NYS Parks 2020
(Click here for digital brochure) | Randy Simons
NYS Parks, Recreation, and
Historic Preservation |
| VI. | New Business | |

Next meeting:

Monday, September 19, 2016

11am – 12:30pm

633 Third Avenue, NYC



Empire State
Development