



Tourism Advisory Council Meeting

Tuesday, March 1, 2022

2:15 pm – 3:15 pm

Virtual Meeting

AGENDA

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|------|------------------------------------|-------------------|
| I. | Attendance and Approval of Minutes | Cristyne Nicholas |
| II. | Chair's Report | Cristyne Nicholas |
| III. | Tourism Advocacy Day 2022 | Mark Dorr, NYSHTA |
| IV. | I LOVE NY Report | Ross Levi |
| V. | Member Updates & New Business | |

Next meeting: May 23, 2022
11:00AM – 12:30PM