

Hudson Yards Hell's Kitchen Alliance  
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August 17<sup>th</sup>, 2023

Ralph Volcy  
Senior Director, Procurement, Policy and Training  
Empire State Development

**Re: Additional Information for Prospective Respondents for Site K Development**

Ralph:

The Hudson Yards Hell's Kitchen Alliance (HYHK) is a Business Improvement District (BID) that includes Site K. HYHK is also the official maintenance and operations partner for Bella Abzug Park, directly east of Site K. HYHK is very excited to see that ESD has restarted the RFP process for development of Site K. We are also pleased that the RFP specifically mentions HYHK, recommends that "Respondents should be mindful of the Site's connection to and interface with Bella Abzug Park," and that the most important Selection Criteria includes "Benefits provided to the surrounding community." *We would like the opportunity to provide additional information to prospective respondents that will improve their proposals and elevate the eventual built project.*

For several years, HYHK has been working with NYC DOT and the Hudson Yards Development Corporation (HYDC) on "temporary" and capital plans for "Shared Streets" on Hudson Blvd East and Hudson Blvd West, which run along both sides of Bella Abzug Park. In fact, HYHK has approval from DOT to install the first two segments of the Shared Street (Hudson Blvd East between 33<sup>rd</sup> and 35<sup>th</sup> Streets) in spring 2024, using "temporary materials" such as planters and furniture. Furthermore, the park designers (MVVA) are working on capital designs for the as-yet-unbuilt portion of Hudson Blvd East (36<sup>th</sup>-38<sup>th</sup>). *Therefore, there may be an opportunity for the eventual developer to rebuild/retrofit the section of Hudson Blvd West adjacent to Site K.* Both "temporary" and "capital" builds can aesthetically extend the park toward Site K and/or extend public Site K amenities towards the park. The following pages contain renderings and designs to further explain this.

*HYHK asks ESD to forward this memo to all prospective respondents and invite them to contact us directly with any follow-up questions.* The best person to speak with is Dan Scorse, HYHK's VP of Operations, who can be reached at [dscorse@hyhkalliance.org](mailto:dscorse@hyhkalliance.org).

Sincerely,

Bob Benfatto  
President



Rendering of “Temporary” Shared Street on Hudson Blvd East, Looking North from 34<sup>th</sup> Street



Rendering of “Temporary” Shared Street on Hudson Blvd East, Looking East from Park



Conceptual Site Plan of All Shared Streets